

Mark Celsor

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Summary

Mark Celsor is a 21 year, internet marketing technology veteran with a unique mix of technical, creative, and business sensibilities, who has led technical projects for over a dozen Fortune 100 companies.

Experience

Founder at Meadowbright

2016 - Present (1 year)

Founder of a web development and technology consulting firm focused on socially conscious companies and organizations

Software Developer at Miami University

January 2016 - Present (1 year 2 months)

Developer of software for Project Dragonfly, an internationally distributed ecology education program with over 1,000 masters students, instructors, and researchers

Director of Technology at Rockfish

February 2014 - January 2016 (2 years)

Managed the agency's Cincinnati technology group (developers, business analysts, qa engineers, and technical project managers) to deliver large scale digital programs and applications for a diverse set of Fortune 500 companies Clients include: Ford, P&G, Mars, Conagra, Fidelity, Cincinnati Bell, and Sunrun

Software Architect at CoStrategix

April 2013 - February 2014 (11 months)

Planned and managed software development projects for mid-sized companies, working with a team of people in Cincinnati and Bangalore, India. Involvement with all levels of responsibility at the company including marketing, sales, technical solutions architecture, project management, hands-on development, internal product development, hiring, and company strategic planning

Founder, CEO at Vine Street Interactive

February 2008 - April 2013 (5 years 3 months)

Started and managed a small, web and mobile development and consulting firm to build web and mobile technology for agencies and corporations Hands-on technical development and team management on projects using Javascript, PHP, Objective-C, Flash, Wordpress, and Drupal Clients include: Adobe, AT&T, Autodesk, Cisco, Clorox, Fleishman-Hillard, Philips, Sandisk, UCSF's Center for AIDS Prevention Studies, and Visa

Senior Technologist at Clear Ink

April 2005 - February 2008 (2 years 11 months)

Worked for Leon Atkinson (the author of the first book on PHP) to help build a development team and practice as the agency grew from 12 to 60 employees Hands-on technical development and team management on projects using Javascript, PHP, Flash, Java/JSP, and Drupal Planned and developed an early Open Source PHP programming framework Clients included: Autodesk, John Muir Health, Sun Microsystems, Hewlett Packard, UC Berkeley, and US House Members

Web and Online Manager at Gumas Advertising

March 2003 - April 2005 (2 years 2 months)

Started and managed a web development department for a traditional print advertising firm Hands-on technical development and team management on projects using Javascript, PHP, Flash, ASP, and Cold Fusion Clients included: San Francisco Giants, Sandisk, and Yonex

Chief Technologist at Metaphor Studio

January 2000 - March 2002 (2 years 3 months)

Started and managed a web development department for a traditional graphic design firm Hands-on technical development and team management on projects using Javascript, Java/JSP, Flash, and ASP Planned and developed an early content management system product Clients included: Best selling leadership and business author Tom Peters

Head of Development at eCustody

January 1998 - January 2000 (2 years 1 month)

Started and managed a web development department for a traditional IT firm Hands-on technical development and team management on projects using Javascript, Java/JSP, Flash, and ASP Planned and developed an early online office productivity product (similar features to Google Apps: email, calendar, contacts, etc.) Clients included: National Underground Railroad Freedom Center

Web Developer at One Net

January 1996 - January 1998 (2 years 1 month)

Worked as part of a design and development team to build websites for clients of Cincinnati's first and largest Internet Service Provider Hands-on graphic design and technical development on projects using Javascript, Flash, and Perl Clients included: Cincinnati MLS and Cinergy (now Duke Energy)

Education

University of Cincinnati

Art History, Liberal Arts, 1994 - 1997

Recommendations

"It was a pleasure working with Mark at Clear Ink. Mark is a unique technologist because he understood and contextualized solutions around our clients' (HP and Sun Microsystems) business goals. He is bright, personable, knowledgeable and intuitive. Mark brings technical depth, provides logical solutions and asks the right questions of the client stakeholders at the right time in the process. I recommend Mark for any technical position and expect him to add incredible value to any project engagement."

— April Rassa, worked with Mark at Clear Ink

"Mark is an incredible talent. Not only does he have a vast technical skill set, but he also has the ability to pass on that information to others. I learned quite a bit from him."

— Andy Christensen, reported to Mark at Clear Ink

"Hands down Mark is a fantastic resource when it comes to anything Internet related! From front-end development, to back-end architecture, to interactive Flash pieces. Mark is full of ideas but more importantly he is full of ideas that work."

— Lee Springer, worked directly with Mark at Clear Ink

"Mark was a great supervisor. He gave me the freedom to figure out how to get things done on my while being close by in case I ran into trouble. His door was always open if I had an issue or question. Any question job related, and a few that were not, he was always had a very knowledgeable answer, or at the least, knew precisely where to go to find it. He is a good mentor and inspiration for those around him."

— Eddie Monge, reported to Mark at Clear Ink

"Mark is the rare technologist with creative and marketing skills. I've been in the trenches with Mark in complicated technical implementations. I've also seen Mark demonstrate his skills at being calm under pressure."

— Leon Atkinson, managed Mark at Clear Ink